



ABSAs

INTERNATIONAL

The Association for Biosafety and Biosecurity

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08. Conspiracy Theories, Mis- and Disinformation

A distance learning opportunity

June 21 and 28, 2023

2:00 – 3:30 pm (CDT)

Conspiracy Theories, Mis- and Disinformation is a course to help anyone who communicates about biosafety and biosecurity to understand the context of mis- and disinformation around laboratories and how to better respond in the moment. The course includes introductions to concepts, terminology, and the history of conspiracy theory and misleading information. Participants will learn strategies to identify, understand, and respond to conspiracy theories and mis- and disinformation. The course will include practical exercises and break out groups to develop skills in identification of and response to false information around laboratories.

This webinar will be presented in two 90-minute sessions on Wednesday, June 21, and June 28, 2023, at 2 pm (CDT), led by an expert in both public health response and conspiracy theory in biological spaces. Attendees should plan on logging in 15 minutes ahead of each session and complete the entire webinar session, and access and/or complete all modules in the course on the training site to receive the completion certificate through the ABSA International Training Site. The link in the invitation will be unique to the user and cannot be shared.

Upon completion of this webinar, participants will be able to:

- Recognize the elements of misinformation, disinformation and conspiracy theory
- Identify basic information distortions and their application to misinformation
- Recognize risk factors for being pulled into misinformation and conspiracy narratives
- Determine their target audience for addressing inaccurate information
- Identify what the audience wants and needs to know to understand corrections
- Develop appropriate messages that will resonate with the target audience
- Deliver safety and security messages in an effective manner

The webinar will be presented by **Anna Muldoon, MPH**, Gryphon Scientific, Takoma Park, Maryland.

WHO SHOULD ATTEND

- Biosafety professionals in government, industry, academic and other institutions/organizations
- Anyone who regularly communicates about biosafety with the public or non-biosafety professionals

COURSE FEES

___ ABSA Members	\$165.00 USD
___ Nonmembers	\$278.00 USD

To obtain the ABSA member rate, the participant will need to be an ABSA member in the **year** in which the training is offered. Course fees include: course handouts, access to the ABSA International training site, and three hours of interactive instruction from a well-respected subject matter expert.

Registration deadline: registration closes 48 hours before the start of the webinar.

Group Discount: *For all registration discounts, participants must be from the same organization and registered concurrently: 10 percent off registration for three to four participants; 20 percent off registration for five to nine participants; 30 percent off registration for 10 or more participants. *Please call the ABSA Office to register your group.**

QUESTIONS

Please direct questions about this webinar to:

Kari DeServi, MEd, Director of Education, ABSA Office, 866.425.1385 (toll free), Email: education@absa.org

*This course has been approved for 0.25 CM points toward RBP/CBSP recertification. *ABSAs International is approved as a provider of continuing education programs in the clinical laboratory sciences by the ASCLS P.A.C.E.® Program. This course is approved for 3.5 P.A.C.E.® contact hours. The links to the various invitations for the course will be unique to the user and cannot be shared. The links are for single, individual use only. If more than one occurrence of an individual's name is on the Zoom attendee list or a name not of the roster, all instances will be removed from the webinar with no refund. The webinar and its associated links are for single, individual use only.*

Registration Form

08. Conspiracy Theories, Mis- and Disinformation

*Name (First, Middle Initial, Last): _____

Degree(s): Position Title: _____

Affiliation: _____

*Address: _____

*City, State: Country: Zip/Postal Code: _____

*Telephone: _____

*E-mail: _____

(Please provide your preferred email address, which you frequently access)

***Required information**

Payment:

____ ABSA Members \$165.00 USD

____ Nonmembers \$278.00 USD

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Check enclosed (drawn in a US Bank on US funds; made payable to ABSA International)

_____ Visa _____ MasterCard _____ American Express

Card Number: _____

Expiration Date: _____ CVV: _____

Name on Card: _____

*To obtain the ABSA member rate, the participant will need to be an ABSA member in the **year** in which the training is offered. Confirmed, paid participants will be sent detailed information regarding the course within a few days prior to the course. Substitutions allowed with notice by 5/24/2023. There is a 15% processing fee for cancellations prior to 5/31/2023. Cancellations between 5/31/2023 and 6/7/2023 will be refunded at 50 percent of the course fee. No refunds after 6/7/2023.*

The links to the various invitations for the course will be unique to the user and cannot be shared. The links are for single, individual use only. If more than one occurrence of an individual's name is on the Zoom attendee list or a name not of the roster, all instances will be removed from the webinar with no refund. The webinar and its associated links are for single, individual use only.

Register by phone:

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1200 Allanson Road
Mundelein, IL 60060
Phone: (847) 949-1517
E-mail: education@absa.org

or Online:

www.absa.org