Let Your Expertise be Known!
Communication Strategies for Risk-Based Decisions

A distance learning opportunity

February 15, 2022
12:00 pm – 2:00pm (CST)

Biosafety and biosecurity professionals are constantly making risk-based decisions that can profoundly improve the safety and security of institutions, however, at times it can feel like we are all alone and repeatedly talking to a wall. This course will help participants structure, package, and deliver critical information in a manner that not only incorporates data and international best-practices, but also provides significant value to the organization. We will explore a variety of tailored, risk communication options and strategies that will help support institutional administrative controls in reducing biosafety and biosecurity risk. Participants will get the opportunity to practice these newfound communication skills and be ready to express clear, concise, and customized talking points to a variety of audiences.

This webinar will be a 2-hour session on Tuesday, February 15, 2022, at 12:00 pm CST. For the webinar session, you should plan on logging in at 11:45 am (CST) on February 15th. You are required to attend the webinar session, complete and/or access all the modules in the course on the training site to receive the completion certificate through the ABSA International Training Site. The link in the invitation will be unique to the user and cannot be shared.

Upon completion of this webinar, participants will be able to:

• Incorporate international best practices into communications with upper management, lab management, EHS team, institutional biosafety committee/review board, and other stakeholders external to the institution
• Consider effective avenues and options for communication with specific stakeholders, who rely on your expertise to make risk-based decisions
• Develop a toolbox of concise talking points, key references, relevant stories, and examples to effectively communicate the risk inherent to common situations where biosafety and biosecurity expertise is needed

The webinar will be presented by Lora Grainger, PhD, Founder/Owner and Biorisk Management Training Consultant at Project Safe Lab, LLC in Albuquerque, New Mexico.

WHO SHOULD ATTEND

• Biosafety and Biosecurity Advisors and/or Consultants
• Anyone who makes or helps make decisions based upon risk
• Biosafety, Biosecurity, and EHS personnel at Academic, Industry, Healthcare, and/or Government Institutions

COURSE FEES

<table>
<thead>
<tr>
<th>ABSA Members</th>
<th>$110.00 USD</th>
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<tr>
<td>Nonmembers</td>
<td>$185.00 USD</td>
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To obtain the ABSA member rate, the participant will need to be an ABSA member in the year in which the training is offered. Course fees include: course handouts, access to the ABSA International training site, and 2-hours of interactive instruction from well-respected subject matter expert.

Group Discount: 10% off registration for 3-4 participants from the same organization; 20% off registration for 5-9 participants from the same organization; 30% off registration for 10 or more participants from the same organization

QUESTIONS

Please direct questions about this webinar to:
Kari DeServit, MEd, Director of Education, ABSA Office, 866.425.1385 (toll free), Email: education@absa.org

This course has been approved for 0.25 CM points toward RBP/CBSP recertification. *ABSA International is approved as a provider of continuing education programs in the clinical laboratory sciences by the ASCLS P.A.C.E.® Program. This course is approved for 2.50 P.A.C.E.® contact hours. The links to the various invitations for the course will be unique to the user and cannot be shared. The links are for single, individual use only. If more than one occurrence of an individual's name is on the Zoom attendee list or a name not of the roster, all instances will be removed from the webinar with no refund. The webinar and its associated links are for single, individual use only.
Registration Form
Let Your Expertise be Known!
Communication Strategies for Risk-Based Decisions

*Name (First, Middle Initial, Last): ________________________________

Degree(s): Position Title: ___________________________________________

Affiliation: _______________________________________________________

*Address: _______________________________________________________________________

*City, State: Country: Zip/Postal Code: _______________________________________________________________________

*Telephone: _______________________________________________________________________

*E-mail: _______________________________________________________________________
  (Please provide your preferred email address, which you frequently access)

*Required information

Payment:

___ ABSA Members $110.00 USD
___ Nonmembers $185.00 USD

Group Discount:
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___20% off registration for 5-9 participants from the same organization
___30% off registration for 10 or more participants from the same organization

For the group discount, please call the ABSA Office to register the participants

Check enclosed (drawn in a US Bank on US funds; made payable to ABSA International)

_____ Visa       _____ MasterCard       _____ American Express

Card Number: _______________________________________________________
Expiration Date: ____________    CVV: ________________________________
Name on card: _______________________________________________________

To obtain the ABSA member rate, the participant will need to be an ABSA member in the year in which the training is offered. Confirmed, paid participants will be sent detailed information regarding the course within a few days prior to the course. Substitutions allowed with notice by 1/25/2022. There is a 15% processing fee for cancellations prior to 1/25/2022. Cancellations between 1/25/2022 and 2/1/2022 will be refunded at 50% of the course fee. No refunds after 2/1/2022.

The links to the various invitations for the course will be unique to the user and cannot be shared. The links are for single, individual use only. If more than one occurrence of an individual’s name is on the Zoom attendee list or a name not of the roster, all instances will be removed from the webinar with no refund. The webinar and its associated links are for single, individual use only.

Register by phone:    or On-line:
ABSA International    http://www.absa.org/
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Mundelein, IL  60060
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E-mail: education@absa.org